MISSION

The Bozeman Public Library creates opportunities that inspire curiosity, exploration and connection.

VISION

The Library is the community cultural center that connects all Bozeman citizens to their neighbors and the world.
GOALS & STRATEGIES

GOAL 1: SPACE
Design and implement an expansion process to ensure that the Library has adequate space to meet Bozeman’s growing needs.

STRATEGIES:
1. Assess the Library’s current space to determine if existing spaces can be reconfigured for new uses and follow through on new configurations.
2. Identify short and long-term strategies for meeting the growing needs for library service in Bozeman, including the west side of Bozeman.
3. Maximize the use of space outside the Library building for programming and community forums.
4. Present a plan for future library space in Bozeman.

GOAL 2: TECHNOLOGY
Use technology and digital resources to enhance the Library experience.

STRATEGIES:
1. Provide technology and training to meet the identified needs of the Library’s customers.
2. Provide opportunities and tools for Library users to create, innovate and share original material.
3. Maximize the Library’s website to increase public awareness of the Library’s resources and encourage broader use of services and programs.
GOAL 3: PROGRAMMING
Provide unique programming to inform and enrich the lives of target audiences of Library users.

STRATEGIES:
1. Identify the needs and desires of unique audiences and create appropriate programming to address these needs.
2. Provide resources and support to the teen librarian to allow for expanded teen programming.
3. Encourage civil social dialogue by inviting input from community members for program topics, facilitating the programs and providing a welcoming venue for events.

GOAL 4: OUTREACH
Engage new and broader audiences in taking advantage of the Library’s resources.

STRATEGIES:
1. Identify and implement strategies for bringing new Bozeman residents into the Library community.
2. Develop opportunities for engaging Millennials and other under-represented groups in the Library.
3. Take the Library out into the community, creating new venues and opportunities to engage potential Library users.
4. Create partnerships to provide services to targeted populations who could benefit from the Library’s resources (e.g., Gallatin Mental Health Center support for our patrons in need).
5. Hire/share a public awareness and marketing staff position to promote the Library.
Library Board of Trustees

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